

India's Only International Show of

# HALAL CERTIFIED PRODUCTS

And World Halal Conference

Organised By



# حلال HALAL SHOW INDIA

— 2020 | MUMBAI —



**25-26 January 2020 | 10 AM - 10 PM**



**Islam Gymkhana Ground, Marine Drive, Mumbai (India)**

# Why Exhibit

**Indian Muslims are Halal conscious but are not aware of the Halal certified products available in Mumbai and other markets in India.**



**Global market for Halal is around \$6000 billion.**



**Halal influences buying decisions of Muslims.**



**India is seen as a viable market by Halal Players.**



**Muslims residing in India are around 200 million.**



**opportunity to showcase your products under one Halal Umbrella.**



**Muslim population in and around Mumbai is over 4 million.**



**The Venue is a Club of Elite Muslims and is a Muslim Heritage.**



**Around 15000 Muslims consumers are expected to visit.**

## CONFIRMED OVERSEAS PARTICIPATION



Malaysia



Turkey



Singapore



Sri Lanka



Bangladesh



UAE



USA



UK



Italy

Mumbai's First Halal

**B2B / B2C EXPO**

## WHY EXHIBIT

- **Direct promotion** of your Halal products to 200 millions Muslim consumers.
- Opportunity to **Meet with Trade Consulates** of OIC countries.
- **Increase** your trade share in Halal sector with a volume of **6.7 trillion US dollar**.
- Showcase your products to **global** and regional **business community**.
- Meeting with Distributers / Stockist / Supermarket owners in **dedicated Business Lounge**.
- Get featured in '**Halal Index**' book to be distributed in the show

## VISITORS PROFILE

- ▶ Distributors of Halal Products
- ▶ Retailers of Halal Products
- ▶ Manufacturers
- ▶ Muslim consumers
- ▶ Halal Industry Journalist
- ▶ Academicians & researchers
- ▶ Trade Consulate of OIC countries
- ▶ Supermarkets & Stores

*Confirmed*

**10+**

**Countries**

*Expected*

**100+**

**Exhibitors**

*Expected*

**15K+**

**Visitors**

*Exhibition Area*

**40,000**

**square ft**

## EXPERT SPEAKERS



**Mohd Feisal Ezuan**  
Trade Commissioner,  
Consulate General of Malaysia



**Roswaidin Mohd Zain**  
Consul (Investment)  
Consulate General of Malaysia



**Dr. Shariq Nisar**  
International Speaker  
Former Fellow at Harvard



**Mohamed Jinna**  
CEO - Halal India



**Maulana Huzaifa Vastanvi**  
CEO - Jamia Akkalkuwa



**Dr. Z. Hamdulay**  
Cardiothoracic Surgeon



**Uzma Naheed**  
FOUNDER - IWWA



**Ziaulla Nomani**  
Director Blossom Media



**Ubaidur Rehman**  
CEO Halal Council Of India



**Abdur Rahman Qasmi**  
Founder Bilal School

## TOPICS UNDER DISCUSSION

**Malaysian Halal Sector and  
opportunities for the Indian companies**  
Mohd Feisal Ezuan

**Business opportunities in  
halal industries into Malaysia**  
Roswaidin Mohd Zain

**Halal Economy  
Global Integration and Ethical Practices**  
Dr. Shariq Nisar

**Global Business Opportunity for  
Indian Halal Manufacturers**  
Mohamed Jinna

**Halal & Haram in Islam and its  
importance in the life of a Muslim**  
Maulana Huzaifa Vastanvi

**Exploring the Halal status in medical  
and surgical practice**  
Dr. Zainulabedin Hamdulay

**Development of women entrepreneurship  
through Halal business**  
Uzma Naheed

**Halal - The important ingredieint of life of a Muslim**  
Abdur Rahman Qasmi

**Understanding Halal and Haram Ingredients**  
Ubaidur Rehman

**Scope of Islamic Marketing & Branding**  
Ziaulla Nomani



# Single Stall Booking



Octanom Stall  
9 sq mt



Dust bin



Two chairs



Three spot lights



One Table



Fan



Plug point



Participation Certificate

**Halalindex** Brand Display (6 x 9.5 cm)

Size : 14 x 21 cm

Paper : Art paper

Distribution:

To the show visitors and post the show to the  
Muslim population of Mumbai and suburbs.

COST

₹ 40,000/-

(Inclusive of all)

# THE VENUE

Muslim Heritage | Prime Location | Scenic View  
Club of Elite Muslim of City | Convenient | Connectivity | Ample Parking



 Islam Gymkhana



ORGANISED BY



MANAGED BY



UAE PARTNER



MALAYSIA PARTNER



SINGAPORE PARTNER



HALAL TRAVEL PARTNER



VENUE PARTNER



OUTREACH PARTNER



MEDIA PARTNER



MEDIA PARTNER



MEDIA PARTNER

# حلال HALAL SHOW INDIA

— 2020 | MUMBAI —

contact to  
**BOOK**  
YOUR STALL

**Ziaullah Nomani**  
Director (Sales & Marketing)

+91-9769026661 / 7977402547  
zia@halalshowindia.com

[www.halalshowindia.com](http://www.halalshowindia.com)





## **Blossom Media Pvt Ltd**

India's only research, advisory and media firm on emerging Muslim consumer market. Its flagship publication Muallim is one of its kind English magazine on Muslim lifestyle since 2012 and it has been awarded the best foreign periodical award in at International magazine fair, Turkey from the hands of Turkey's Cultural Minister. Blossom Media is also active into research, events and consultancy.

## **Halal Council of India**

Incorporated in 2012 and is sister concern of Blossom Media. The purpose of HCI is to streamline, unify and standardize Halal certification procedure and operation in India and spread awareness about the halal aspect among the consumers and the business entities.

# **OUR PAST EVENTS**



## **Business Summit & Award**

The MSME - Business Summit was Maharashtra's one of the biggest business summit on micro, small and medium enterprises. It was held in association of Bombay Stock Exchange and brought industry experts and MSME businessmen under one roof. The deserving brands were awarded with 'iconic brand of the year' title.

[www.iconicbrandoftheyear.com](http://www.iconicbrandoftheyear.com)



## **Humanity Conclave & Award**

Humanity First Conclave was held to celebrate 'world interfaith harmony week' an event supported by United Nations and King Abdullah of Jordan. Here, the spiritual heads of various faiths shared the message of peace and harmony and the social activists of the city were honoured with 'Mumbai Heroes' award.

[www.humanityfirstconclave.com](http://www.humanityfirstconclave.com)